



Be Wealthy  
by Giving

# Giving is a character



Giving is a character trait that reflects one's selflessness and compassion. It goes beyond material offerings, encompassing the gift of time, kindness, and empathy. Cultivating a spirit of giving not only enriches individual lives but also strengthens the bonds of humanity, fostering a more harmonious and connected world.

Selfless giving embodies the art of offering without expecting anything in return. It springs from genuine compassion, bringing joy in making others' lives better, a powerful force for humanity.

**Giving to close ones**  
**Giving to strangers**  
**Giving to friends**  
**Giving to animals / planet**  
**Giving to clients**  
**Giving to associates**



# Giving enriches life



Giving is an approach to life that yields profound benefits. It fosters reciprocity, building networks of trust and support. By helping others, we often find ourselves enriched, both emotionally and socially. This strategic generosity can pave the way for personal growth, fulfillment, and enduring happiness.

## **Giving is an introduction**

Generosity opens hearts, shaping a brighter, more compassionate world for all.

## **Giving is an act of spontaneity**

Giving, a spontaneous gesture, emanates from the heart's unscripted generosity

## **Giving is gratitude**

An expression of appreciation and selflessness combined

## **Giving is surprising**

Giving is a surprise, a heartfelt gesture that warms hearts and souls

## **Giving is remembered**

Generosity lingers in hearts, leaving enduring imprints of kindness

## **Giving is a culture**

Giving influences others around you and installs a compassionate, positive culture





# GiveFirst™

GiveFirst™ is a BeWealthy pledge, a promise. To give the best quality time and service to everyone we care for. Before we ask for anything in return, we pledge to give you value first, which is the biggest outcome that we seek out of any relationship.







# The GiveFirst™ Pledge

- Give your time
- Give your attention
- Give your heart
- Give your word
- Give your knowledge
- Give what you promised



## How can one become wealthy by giving, *and giving first?*

Building a business with the philosophy of "Wealth through giving, and giving first" centers on a strategy where generosity and value creation precede profit, fostering trust, loyalty, and sustainable prosperity.

# The joy of giving



**Moulik Shah**  
Karma Mandir Foundation,  
Visionary founder

Karma Mandir stands as a beacon of benevolence, meticulously crafted by our visionary founder, Moulik Shah. As a registered NGO, it epitomizes the essence of selfless service. Its impactful reach spans across three fundamental realms - nourishing the hungry with food for needy families, creating opportunities for sustainable livelihood through employment initiatives, and nurturing young minds with the gift of education. At its core, Karma Mandir embodies the joy of giving, where every contribution, no matter how small, has the power to illuminate the lives of those less fortunate. It is a testament to the transformative potential of compassion and collective action in building a more equitable society.



**WEALTH CREATION AND PRESERVATION WITH INSURANCE PRODUCTS FROM LEADING BRANDS**

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